

2013 DECOY SONOMA COUNTY CABERNET SAUVIGNON



Best selling California Cabernet under \$30!

Composition: 95% Cabernet Sauvignon, 3% Merlot, 2% Cabernet Franc	Market Trends/Opportunity: Cabernets \$20+ SRP category is +17% vs. PY.
Winemaker: Dana Epperson	Availability: National
Appellation: Sonoma County	SRP: \$25
Winemaking & Sourcing: Decoy Sonoma County Cabernet Sauvignon offers a rich and appealing expression of the varietal crafted to be ready upon release. The fruit is sourced from various appellations within Sonoma County including Alexander Valley, Dry Creek Valley, Chalk Hill, Russian River Valley and Knights Valley.	Tasting Notes: From its first aromatic impressions, this lovely wine delivers classic Cabernet Sauvignon character, with ripe blackberry and boysenberry notes complemented by hints of toasty oak, sweet cocoa and baking spices. On the palate, beautiful structure and supple, mouth-coating tannins underscore the fruit and add to the long, layered finish.
Key Accolades: v12 93 Pts., <i>Cheers</i> . v12 90 Pts., <i>The SOMM Journal</i> . v11 91 Pts./4 Stars, <i>Beverage Dynamics</i> . v09 90 Pts., <i>Wine Enthusiast</i> . v08 91 Pts., <i>Wine Review Online</i> “Doubtless one of the finest, if not the finest, \$25 Cabs produced in the Napa Valley this vintage...”.	Recommended Pairings: Roast Beef, Lamb Chops, Black Pepper, Mushrooms and Aged Gouda.
UPC: 669576 019269 Case: 20 669576 01926 7 TTB Approval: 12012001000453	Marquee Accounts: Mo’s Steakhouse, Wine Country Bistro, Mastro’s, Root’s Steakhouse, Tabor Road Tavern, Metropolitan Grill, Norman’s Orlando
Alcohol: 13.5%	Formats Available: 750ml